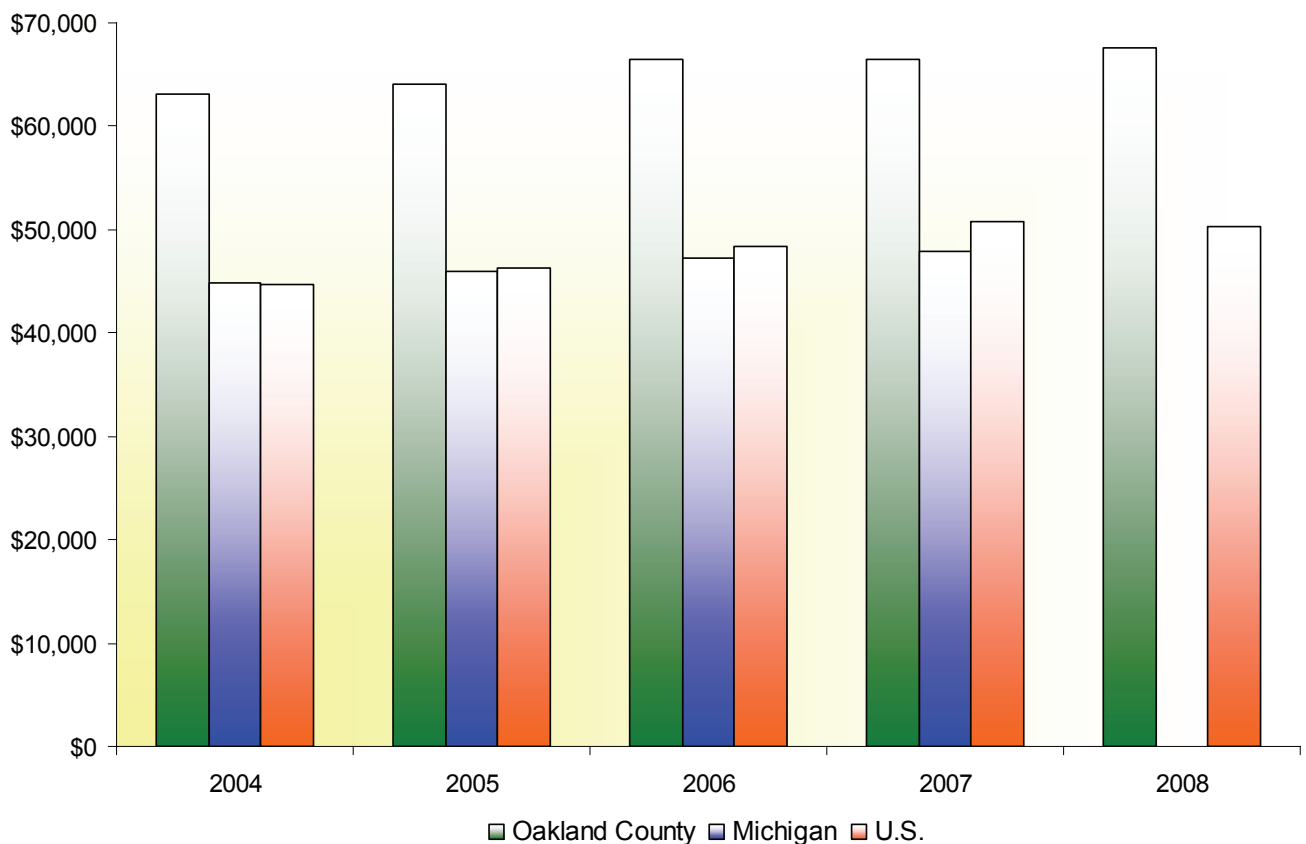


INCOME PROFILE

Median Household Income Growth Comparison

- ◆ In 2007, almost 45% of Oakland County households were estimated to have a yearly income greater than \$75,000 and more than 30% had an income above \$100,000.
- ◆ Since 2004, Novi Township and the city of Rochester have led income growth rates with more than 20% each compared to 7% for the State of Michigan and 13% for the United States.
- ◆ Oakland County's median household income has grown by more than 9% since 2000 compared to just below 7% for the Detroit Metropolitan Statistical Area.
- ◆ More than 85% of Oakland County communities have median household incomes above the 2008 national figure of \$50,303.

Median Household Income Comparison



Michigan 2008 MHHI not available at time of publication

Source: U.S. Census Bureau (except 2008 Oakland County which comes from Claritas)
Updated: September 2009

INCOME PROFILE

Median Household Income by Community for 2008

Community	Med. Hshld. Inc.	Community	Med. Hshld. Inc.
Addison Twp	\$76,203	Milford Township	\$78,768
Auburn Hills	\$54,602	Northville	\$112,197
Berkley	\$66,094	Novi	\$81,282
Beverly Hills	\$92,686	Novi Township	\$110,000
Bingham Farms	\$117,130	Oak Park	\$50,745
Birmingham	\$85,657	Oakland Township	\$107,535
Bloomfield Hills	\$180,374	Orchard Lake Village	\$118,581
Bloomfield Township	\$105,439	Orion Township	\$83,465
Brandon Township	\$72,650	Ortonville	\$70,982
Village of Clarkston	\$61,985	Oxford	\$60,580
Clawson	\$54,757	Oxford Township	\$73,926
Commerce Township	\$85,568	Pleasant Ridge	\$90,375
Farmington	\$60,315	Pontiac	\$33,679
Farmington Hills	\$70,604	Rochester	\$76,893
Ferndale	\$51,369	Rochester Hills	\$79,073
Franklin	\$122,737	Rose Township	\$71,236
Groveland Township	\$78,486	Royal Oak	\$57,556
Hazel Park	\$38,732	Royal Oak Township	\$24,676
Highland Township	\$71,332	South Lyon	\$59,416
Holly	\$51,336	Southfield	\$51,673
Holly Township	\$61,373	Southfield Township	\$98,404
Huntington Woods	\$94,143	Springfield Township	\$81,389
Independence Township	\$81,721	Sylvan Lake	\$79,735
Keego Harbor	\$49,316	Troy	\$86,406
Lake Angelus	\$127,679	Walled Lake	\$48,493
Lake Orion	\$56,193	Waterford Township	\$60,865
Lathrup Village	\$93,387	West Bloomfield Township	\$93,759
Leonard	\$49,794	White Lake Township	\$76,957
Lyon Township	\$79,408	Wixom	\$48,996
Madison Heights	\$43,588	Wolverine Lake	\$77,485
Milford	\$68,444		
		OAKLAND COUNTY	\$67,518

Source: Claritas
Updated: September 2009